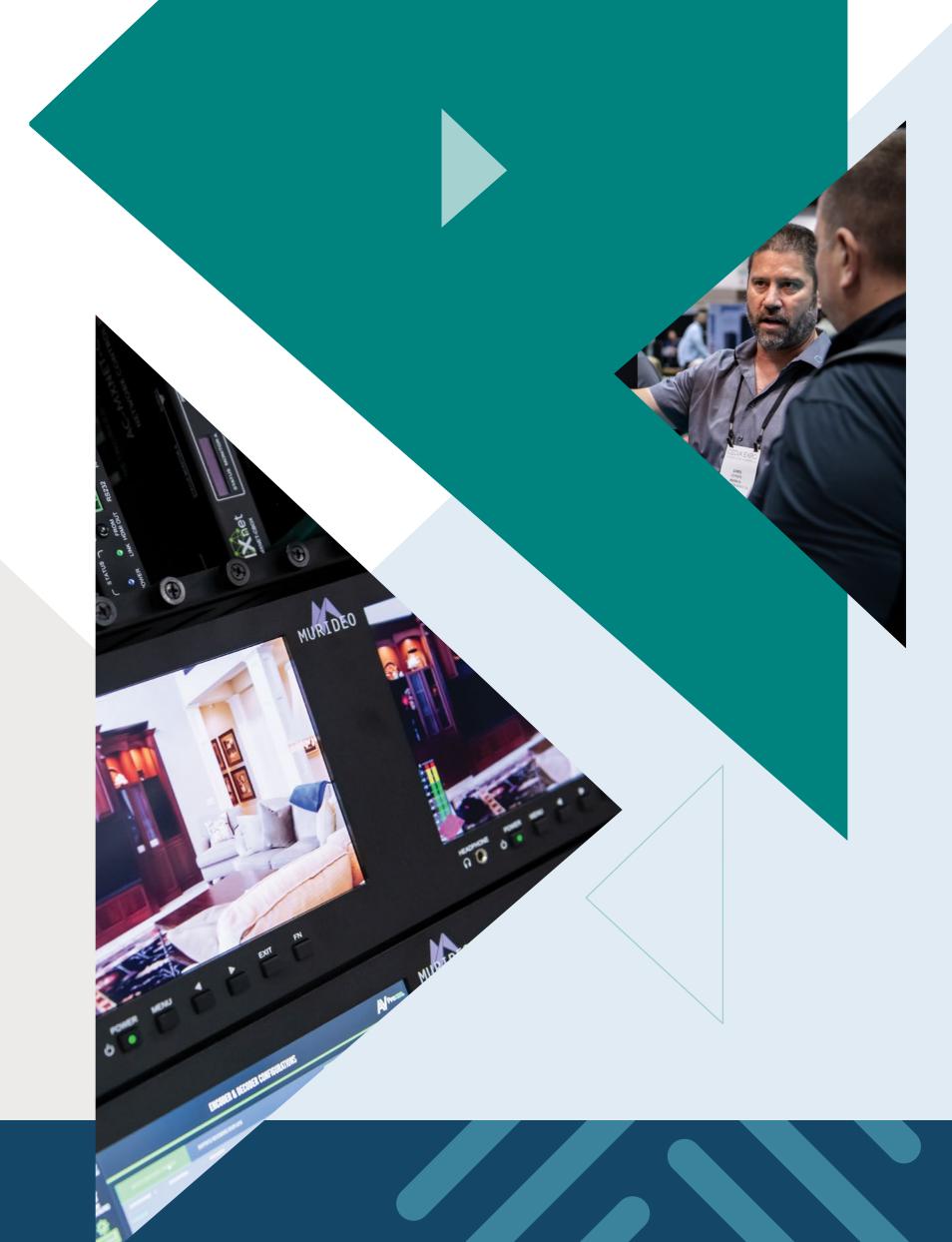
# Commercial INTEGRATOR EXPO

EXPO: SEPTEMBER 7-9, 2023

CONFERENCE: SEPTEMBER 6-8, 2023

DENVER, CO



CO-LOCATING WITH

CEDIA EXPO

# WHAT IS COMMERCIAL INTEGRATOR EXPO?

Commerical Integrator Expo will deliver a focused trade event, bringing together a dedicated exhibit floor, a robust conference program, and powerful networking opportunities to center on the needs of commercial integration channel service providers and growing verticals like corporate, higher education, hospitality, retail and resimercial.

Commercial Integrator Expo is co-located with CEDIA Expo, and did you know that 45% of CEDIA Expo attendees are working on commercial projects? This combined event is the most exciting gathering of technology professionals looking to discover new products, and brings you closer to the people you need to grow your business.

### WHY YOU CAN'T MISS IT



Connect with the industry and make new connections



Expand your brand with valuable exposure to key media, buyers and specifiers



Secure high value sales leads to help your business grow

The US has seen huge growth in the commercial AV industry, including UCC, digital signage, lighting, and security products and services. The UCC market is seeing particular growth as businesses increase their deployment of UCC tools and services for hybrid work applications.



# THE LEADING BRANDS

Join leading commercial product manufacturers exhibiting at Commercial Integrator Expo and CEDIA Expo on the shared exhibit show floor.

































# **TOP BUSINESS SEGMENTS**

### **COMMERCIAL AV SERVICE MARKETS**

- AV, IT and Security Integrators
- Design Consultants
- Programmers

### **TECH MANAGERS:**

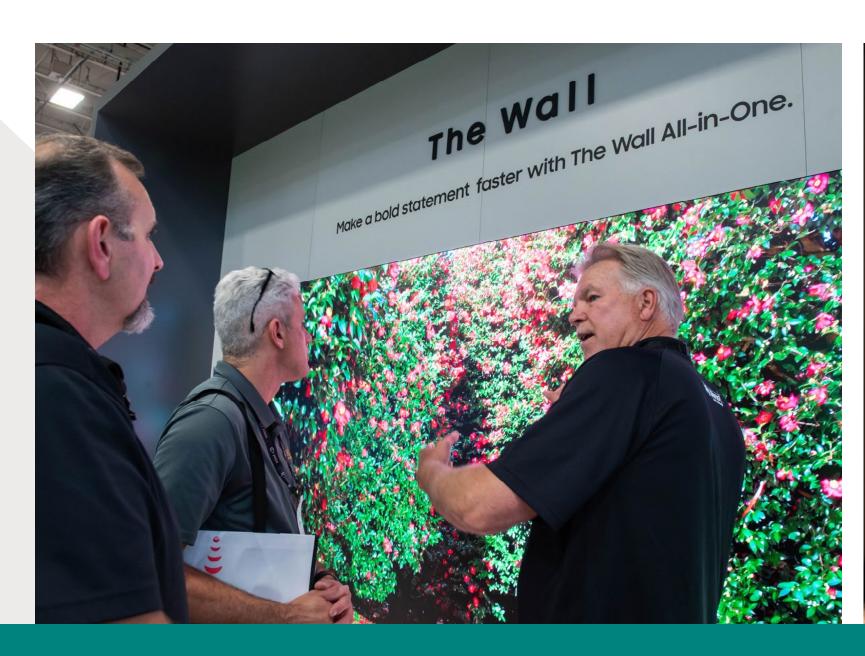
Corporate, Higher Education, Hospitality, Retail and Resimercial

### **FACILITIES MANAGERS**



- PRO AUDIO/VISUAL
- CONTROL SYSTEMS
- DIGITAL SIGNAGE
- UNIFIED COMMUNICATIONS
- CONNECTED DEVICES/IOT
- LIGHTING
- SECURITY









# **BEYOND THE BOOTH**

Networking with system integrators and technology managers at your booth is critical to your success, but this event offers so much more.

There are valuable opportunities to build brand awareness and promote your business through education session sponsorship. We offer two opportunities; Smart Stage, featuring thought leadership panel discussions and Innovation Hub, focused on emerging trends, and more! Exhibitors may also sponsor the new Commercial Integrator Expo Conference program.

You can also take advantage of our Manufacturer Product Training sessions. These are dedicated sessions where you get to train your customers on your products and build new relationships.



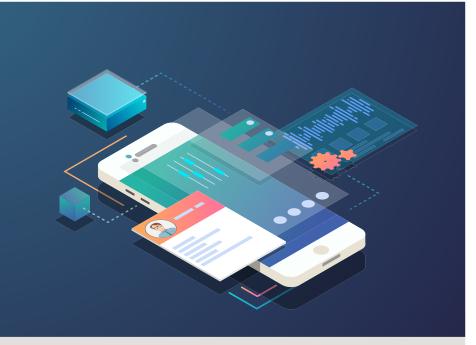
SPEAK TO OUR TEAM TODAY TO LEARN MORE

# **ELEVATE YOUR PROFILE**

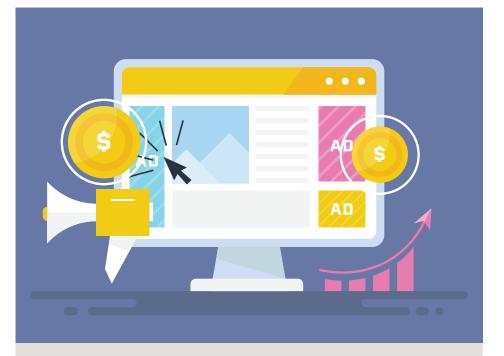
There are so many opportunities for your to promote your brand before, during and after the show. Our proven marketing platforms ensure we can deliver even more qualified buyers. Work with our team to fit the right fit for your business and help ensure the show exceeds your expectations. Here is just a selection of what we can offer.



**Targeted Email Sends** 



**Mobile App Sponsorship** 



**Web Banners** 



**Digital Upgrades** 



**Signage And Banners** 



### **PARTNERSHIPS**

We have partnered with some of the leading associations and media titles within the industry to bring top level education sessions and content to the Commercial Integrator Expo audience.

### **ASSOCIATIONS:**









### **MEDIA PARTNERS**











"NSCA leads the industry in providing systems integrators with business education specific to the commercial integration channel. We are pleased to be able to partner with Commercial Integrator Expo to provide a full day of NSCA's trusted BizSkills sessions and an industry peer networking reception."

- TOM LEBLANC, EXECUTIVE DIRECTOR FOR NSCA

"Collaborating with Commercial **Integrator Expo** will allow the DSF to bring our industry leading education and thought leadership to those who might be new to the digital signage industry but are looking to learn more about our growing industry."

- LEN DUDIS, **CHAIRMAN, DIGITAL SIGNAGE FEDERATION** 

### **DESTINATION: DENVER**

Take a trip to the Mile High City!
Colorado State Capitol Building is exactly
5,280 feet above sea level - one mile
high - giving Denver its nickname.

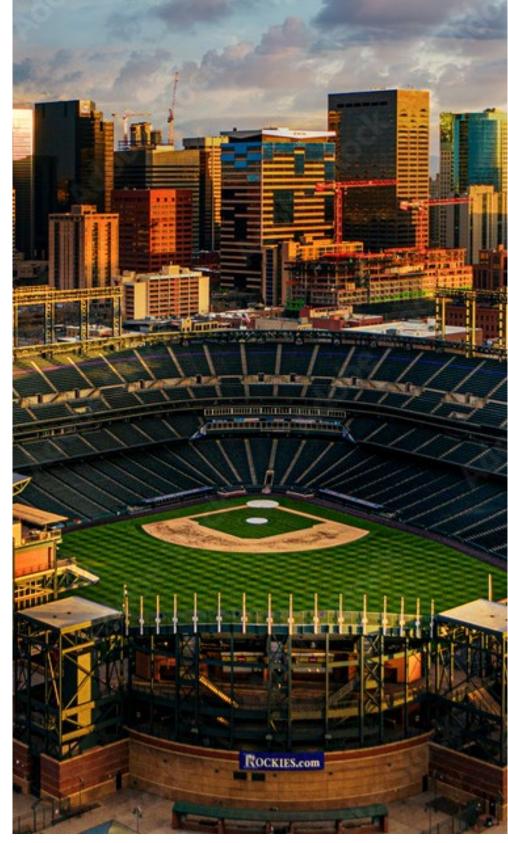
The city is located a mere 340 miles from the exact center of the continental U.S. With its walkable downtown landscape, 300 days of sunshine, and six professional sports teams, it's easy to see why one- third of meeting attendees extend their stay in Denver.

Located in the heart of downtown
Denver, the Colorado Convention Center
gives way to 584,000 square feet of
exhibit space and 63 meeting rooms and
is walkable from 9,000+ hotel rooms
and hundreds of restaurants. After its
expansion in 2005, the convention
center is most known for its "user
friendly" facilities.













# THREE DAYS. TWO SHOWS. ONE INVESTMENT.

If you want to do more business across the commercial and residential industries, you have to exhibit at Commercial Integrator Expo 2023, co-locating with CEDIA Expo.

Contact us to learn more.



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